

Press Release  
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### **Increased Attendance at Savannah International Boat Show**

Savannah, GA – The 8<sup>th</sup> Annual Savannah International Boat Show, held February 26-28 at the Savannah International Trade & Convention Center, showed positive signs of things to come for the boating industry.

An 18% increase in show attendance is a sign of improvement for an industry that has taken a tough hit by the current economic conditions. “This has been a very difficult year for the boating industry, but to see more than 7,000 people come and show support indicates that this industry may be struggling but it’s not going anywhere,” says Show Producer Jacqui Bomar.

This year, the Savannah International Boat Show took on an additional goal to help feed families in and around the Savannah area. Attendees were encouraged to bring 5 canned goods in exchange for \$2 off admission. This effort raised 867 pounds of food to relieve local hunger. These food items were collected by America’s Second Harvest of Coastal Georgia Food Bank and will be distributed to hundreds of families in need of assistance. “We were very pleased with the response and appreciate the generosity of those who helped with this worthy cause,” reports Bomar.

For more information on the Savannah International Boat Show, please visit [www.SavannahInternationalBoatShow.com](http://www.SavannahInternationalBoatShow.com) or call 864-250-9713.

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