

George Fern Company

Expositions • Corporate Events • Exhibits

Nationwide

2310 OLD STEELE CREEK RD / CHARLOTTE, NC. 28208
TELEPHONE 704-398-7440 / FAX 704-398-7444

Savannah International Boat Show February 26-28, 2010 Savannah International Trade & Convention Center Savannah, GA

SHOW MANAGEMENT:

JBM & Associates
14 Manly Street
Greenville, SC 29601
Debbie Taylor
Phone: 864-250-9713
Fax: 864-250-0434
Email: debbie@jbmshows.cm

BULK SPACE ONLY MOVE-IN:

Wednesday, February 24, 2010
See JBM for schedule

MOVE-IN DATES & HOURS:

Thursday, February 25, 2010
9:00 am - 9:00 pm
Friday, February 26, 2010
8:00 am - 11:00 am

BOOTH EQUIPMENT:

Each 10' x 10' booth includes:
8' high back drapes
3' high side drapes
One booth ID sign
One 8'x2'x30" high gold draped table
One wastebasket
Two chairs

SHOW DATES & HOURS:

Friday, February 26, 2010
Noon - 6:00 pm
Saturday, February 27, 2010
10:00 am - 6:00 pm
Sunday, February 28, 2010
11:00 am - 5:00 pm

SHOW COLORS:

Booth Drape Blue/White/Gold
Aisle Carpet Blue

MOVE-OUT DATE & HOURS:

Sunday, February 28, 2010
5:30 pm - 9:00 pm
Monday, March 1, 2010
8:00 am - 1:00 pm

DEADLINE TO

ORDER SERVICES:

February 8, 2010

FREIGHT CARRIERS MUST BE CHECKED IN BY:

Monday, March 1, 2010
12:00 pm

As the Official Service Contractor for this exposition, we are enclosing various equipment rental and service order forms for your information and use. In addition to the George Fern Company forms, you may find forms enclosed for services performed by the Convention facility or other suppliers. Please give special attention to see that forms and payments are directed to address indicated on each order form. Some services may *not* be provided by George Fern Company.

We realize that exhibiting in a convention can be complicated. If you need assistance or additional information that is not addressed here, please contact our Exhibitor Services Department at 704/398-7444. We look forward to serving you.

George Fern Company

WAYS TO ORDER



BY MAIL:

MAIL ORDER FORMS TO:
GEORGE FERN COMPANY
2310 OLD STEELE CREEK RD.
CHARLOTTE, NC 28208



BY FAX:

SEND ORDER FORMS TO:
704/398-7444
(CREDIT CARDS ONLY)
Our **FAX** line is open 24 hours



BY PHONE:

Call 704/398-7440
With Credit Card Number



ONLINE AT

www.georgefern.com
Will require user name,
password and credit card
number.

**EXHIBIT FURNITURE RENTAL
ORDER FORM**

Return to:

George Fern Company

Expositions • Corporate Events • Exhibits

Nationwide

2310 OLD STEELE CREEK RD / CHARLOTTE, NC. 28208
TELEPHONE 704-398-7440 / FAX 704-398-7444

DEADLINE

FEBRUARY 8, 2010

for return of this form:

CANCELLATION:
LATE REQUEST:
COLOR/SIZE:

Cancellation after deadline will be charged at 50% of prevailing rate.
Request after deadline will be filled as available at the standard rate.
Choices not indicated will be selected by George Fern Company to coordinate with show colors and size of exhibit.

DISPLAY TABLES - 30" high x 2' wide						DISPLAY TABLES COUNTERS - 40" high x 2' wide					
Qty.	Code	Description	Discount Rate	Standard Rate	Amount	Qty.	Code	Description	Discount Rate	Standard Rate	Amount
	223	4' long table SKIRTED 3 sides	50.00	62.00			229	4' long table SKIRTED 3 sides	63.75	79.25	
	233	6' long table SKIRTED 3 sides	63.75	79.25			239	6' long table SKIRTED 3 sides	77.25	96.75	
	253	8' long table SKIRTED 3 sides	77.25	96.75			259	8' long table SKIRTED 3 sides	91.25	113.75	
	522	4th side skirted (additional) all sizes	25.75	32.25			530	4th side skirted (additional) all sizes	34.50	42.75	
	222	4' long table NOT skirted	18.25	21.50			228	4' long table NOT skirted	24.50	30.75	
	232	6' long table NOT skirted	24.50	30.75			238	6' long table NOT skirted	31.75	39.50	
	252	8' long table NOT skirted	27.50	34.00			258	8' long table NOT skirted	34.50	42.75	
CHECK SKIRT COLOR (Includes Top Covered in White Plastic) <input type="checkbox"/> Black (4) <input type="checkbox"/> Blue (6) <input type="checkbox"/> Gold (8) <input type="checkbox"/> Burgundy (11) <input type="checkbox"/> Plum (19) <input type="checkbox"/> Green (10) <input type="checkbox"/> Gray (9) <input type="checkbox"/> Red (14) <input type="checkbox"/> Teal (18) <input type="checkbox"/> White (16)						CHECK SKIRT COLOR (Includes Top Covered in White Plastic) <input type="checkbox"/> Black (4) <input type="checkbox"/> Blue (6) <input type="checkbox"/> Gold (8) <input type="checkbox"/> Burgundy (11) <input type="checkbox"/> Plum (19) <input type="checkbox"/> Green (10) <input type="checkbox"/> Gray (9) <input type="checkbox"/> Red (14) <input type="checkbox"/> Teal (18) <input type="checkbox"/> White (16)					
CHAIRS, STOOLS, COFFEE TABLES						ACCESSORIES					
	105	Walnut Arm Chair, Grey	34.50	42.75			401	Wastebasket	8.50	10.50	
	103	Padded Side Chair, Grey	29.25	36.50			409	Chrome Bag Stand	48.25	60.25	
	101	Armless Side Chair, Black	26.00	32.50			407	Easel, tripod	14.25	17.70	
	121	Swivel Desk Chair	41.75	52.25			413	Chrome Clothes Tree	21.50	27.00	
	131	Stool - Padded with Back	28.75	36.00			435	Chrome Stanchion	14.30	17.70	
	204	Pedestal Table - 24" Dia. 18" ht.	39.75	49.25		ft.	437	White Plastic Chain (per ft.)	1.55	1.80	
	206	Pedestal Table - 24" Dia. 30" ht.	41.75	52.25			415	Garment Rack - 5' long	33.75	44.50	
	208	Pedestal Table - 24" Dia. 40" ht.	52.75	66.00		ft.	507	Special Skirting, 30" ht. (per ft.)	4.35	5.45	
	207	Pedestal Table - 30" Dia. 18" ht.	46.75	58.50		ft.	509	Special Skirting, 40" ht. (per ft.)	5.80	7.15	
	215	Pedestal Table - 30" Dia. 30" ht.	52.75	66.00							
	216	Pedestal Table - 30" Dia. 40" ht.	58.00	72.50							
	209	Pedestal Table - 36" Dia. 18" ht.	52.75	66.00							
	224	Pedestal Table - 36" Dia. 30" ht.	58.00	72.50							
	225	Pedestal Table - 36" Dia. 40" ht.	63.75	79.75							
CHECK SKIRT COLOR (Includes Top Covered in White Plastic) <input type="checkbox"/> Black (4) <input type="checkbox"/> Blue (6) <input type="checkbox"/> Gold (8) <input type="checkbox"/> Burgundy (11) <input type="checkbox"/> Plum (19) <input type="checkbox"/> Green (10) <input type="checkbox"/> Gray (9) <input type="checkbox"/> Red (14) <input type="checkbox"/> Teal (18) <input type="checkbox"/> White (16)											
TABLETOP RISERS - 12" Deep Covered White Plastic						SPECIAL BOOTH DRAPERIES					
	270	4' long, Single Step, 12" ht.	11.25	14.50		ft.	541	Special color siderail drapes, 36" high - Price per linear foot.	3.00	3.75	
	272	6' long, Single Step, 12" ht.	17.00	21.25		ft.	543	Special color background drapes, 8' high - Price per linear foot.	6.00	7.50	
	274	8' long, Single Step, 12" ht.	22.75	29.00							
						CHECK DRAPE COLOR <input type="checkbox"/> Black (4) <input type="checkbox"/> Blue (6) <input type="checkbox"/> Gold (8) <input type="checkbox"/> Burgundy (11) <input type="checkbox"/> Plum (19) <input type="checkbox"/> Green (10) <input type="checkbox"/> Gray (9) <input type="checkbox"/> Red (14) <input type="checkbox"/> Teal (18) <input type="checkbox"/> White (16)					

Yes, I have completed and enclosed the Payment Form

No credit will be given after close of event on items or services ordered, but not received. If you have a problem please see the George Fern Company Service Desk Personnel at the event site prior to leaving.



Sub Total:

\$ _____

7% State tax:

\$ _____

TOTAL:

\$ _____

Name of Event **Savannah Intentional Boat Show (11021-10)** Booth# _____ Phone () _____

Firm Name _____ Fax # () _____

Address _____ E-Mail _____

Street City State Zip Code

Print/Type Name _____ Signature _____ Date _____

Return to:

George Fern Company

Expositions • Corporate Events • Exhibits

Nationwide

2310 OLD STEELE CREEK RD / CHARLOTTE, NC. 28208
TELEPHONE 704-398-7440 / FAX 704-398-7444

CARPET RENTAL ORDER FORM

DEADLINE FEBRUARY 8, 2010
for return of this form:

CANCELLATION: Cancellation after deadline will be charged at 50% of prevailing rate.
LATE REQUEST: Request after deadline will be filled as available at the standard rate.
COLOR/SIZE: Choices not indicated will be selected by the George Fern Company to coordinate with show colors and size of exhibit.

STANDARD EXHIBIT BOOTH CARPET					
Standard exhibit booth carpet price includes rental, installation, removal and front edge taping only.					
Standard booth carpet is designed for use in standard size exhibit booths. This carpet is not designed to cover complete booth areas since the rental cost does not include seaming and the carpets are not guaranteed to be a color match. If complete exhibit area carpet is desired, see section below.					
CHECK ONE	DISCOUNT RATE	STANDARD RATE	CHECK ONE	DISCOUNT RATE	STANDARD RATE
<input type="checkbox"/> 9 FT x 10 FT (301) -----	\$89.00	\$ 111.25	<input type="checkbox"/> 9 FT x 30 FT (303) -----	\$245.00	\$ 306.25
<input type="checkbox"/> 9 FT x 20 FT (302) -----	\$163.00	\$ 203.75	<input type="checkbox"/> 9 FT x 40 FT (304) -----	\$312.00	\$ 390.00
CHECK COLOR DESIRED FOR STANDARD EXHIBIT BOOTH CARPET:					
<input type="checkbox"/> Red (14) <input type="checkbox"/> Blue (06) <input type="checkbox"/> Maroon (11) <input type="checkbox"/> Gray (09) <input type="checkbox"/> Plum (19) <input type="checkbox"/> Black (04) <input type="checkbox"/> Seafoam (21) <input type="checkbox"/> Madison (21)					
COMPLETE EXHIBIT AREA CARPET					
Complete exhibit area and custom carpet price includes laying, trimming, seaming, wastage, edge taping, rental and removal for carpet specifically cut to your exact measurements.					
			DISCOUNT RATE	STANDARD RATE	TOTAL
<input type="checkbox"/> Complete Area Size (314) _____ FT x _____ FT = _____ SQ FT @			\$ 1.57 / sq.ft.	\$2.00 / sq.ft.	= \$ _____
CHECK COLOR DESIRED FOR COMPLETE EXHIBIT AREA CARPET:					
<input type="checkbox"/> Red (14) <input type="checkbox"/> Blue (06) <input type="checkbox"/> Maroon (11) <input type="checkbox"/> Gray (09) <input type="checkbox"/> Plum (19) <input type="checkbox"/> Black (04) <input type="checkbox"/> Seafoam (21) <input type="checkbox"/> Madison (21)					
CUSTOM DECORATORS PLUSH CARPET					
Custom carpet is an upgraded 34oz. carpet in 12 decorator colors. Swatches will be sent to you upon request. Order must be received in our office 4 weeks prior to show. 100 sq. ft. minimum.					
			DISCOUNT RATE	STANDARD RATE	TOTAL
<input type="checkbox"/> Complete Area Size (328) _____ FT x _____ FT = _____ SQ FT @			\$ 2.30 / sq.ft.	\$2.85 / sq.ft.	= \$ _____
CHECK COLOR DESIRED FOR COMPLETE CUSTOM CARPET:					
<input type="checkbox"/> Cherry Red - (46) <input type="checkbox"/> Colony Blue - (62) <input type="checkbox"/> White - (63) <input type="checkbox"/> Burgundy - (48) <input type="checkbox"/> Grey Pearl - (64) <input type="checkbox"/> Berry - (51) <input type="checkbox"/> Ebony - (47) <input type="checkbox"/> French Beige (65) <input type="checkbox"/> Charcoal - (66) <input type="checkbox"/> Emerald - (67) <input type="checkbox"/> Blue Mist - (68) <input type="checkbox"/> Mocha - (61)					
PADDING - PLASTIC COVERING - TAPE					
			DISCOUNT RATE	STANDARD RATE	TOTAL
<input type="checkbox"/> Padded Area Size (350) _____ FT x _____ FT = _____ SQ FT @			\$.52/ sq.ft.	\$.65 / sq.ft.	= \$ _____
<input type="checkbox"/> Plastic Covering Area (360) _____ FT x _____ FT = _____ SQ FT @			\$.10 / sq. ft.	\$.12 / sq.ft.	= \$ _____
<input type="checkbox"/> Additional Carpet Tape (370) _____ FT x _____ FT = _____ SQ FT @			\$.85/ sq.ft.	\$1.06 / sq.ft	= \$ _____

➡ **Sub Total:** \$ _____
7% State tax: \$ _____
TOTAL: \$ _____

Yes, I have completed and enclosed the Payment Form

No credit will be given after close of event on items or services ordered, but not received. If you have a problem please see the Geo. E. Fern Co. Service Personnel at the event site prior to opening.

Name of Event **Savannah Intenational Boat Show (11021-10)** Booth# _____ Phone () _____

Firm Name _____ Fax # () _____

Address _____ E-Mail _____

Street City State Zip Code

Print/Type Name _____ Signature _____ Date _____

Return to:

George Fern Company

Expositions • Corporate Events • Exhibits

Nationwide

2310 OLD STEELE CREEK RD / CHARLOTTE, NC. 28208
TELEPHONE 704-398-7440 / FAX 704-398-7444

DISPLAY LABOR SERVICE ORDER FORM

(THIS FORM IS NOT FOR UNLOADING AND RELOADING -
SEE DRAYAGE SERVICE)

DEADLINE

FEBRUARY 8, 2010

for return of this form:

- PAYMENT POLICY:** Payment in full of total estimated labor must accompany order and be received by deadline to be processed. Please complete payment authorization form.
- CANCELLATION:** Cancellation of any portion of labor order within 48 hours of start will be charged one hour minimum per man of applicable hourly rate.
- LATE REQUEST:** Request received after deadline will be filled as work force is made available. Please direct all onsite inquiries to service desk.

PLAN A - SUPERVISION BY GEORGE FERN COMPANY

To save time and alleviate exhibitor supervision, Plan A (Supervision by George Fern Company) is provided so that exhibits may be installed prior to the exhibitor's arrival. All pertinent information should be directed to us, including blueprints, photographs, shipping information and set-up instructions. Professionally trained personnel are used on installation/dismantles, and where possible, all work is performed on straight time. Charge for supervised service is 30% (with a minimum of \$50.00 per installation and/or dismantle) of the total labor bill. **Please provide an emergency contact telephone number:**

(_____) _____

ORDER:	Number of Men Required Minimum of two	Estimated Hours (one hour increments) Each Man
(1017) Labor for Installation		
(1019) Labor for Dismantle		

PLAN B - SUPERVISION BY EXHIBITOR PERSONNEL

Starting time can be guaranteed only in those instances where men are requested for the start of the working day, which is 8:00 A.M., unless official set-up time is set to begin later in the day. While every attempt will be made to provide men at a time requested subsequent to 8:00 A.M. (or official set-up time), such starting time must be approximate, since men are assigned to jobs at the start of the day and it is impossible to gauge exact time of completion of first job assignment. **It is important that exhibit representative check in at service desk to pick up labor ordered.** Exhibit representative must also check the labor back in at the service desk upon completion of work. All work to be done under supervision of the exhibitor or his representative.

ORDER:	Number of Men Required	Estimated Hours (one hour increments) Each Man	Start Time	Start Date	No. Days
(1017) Labor for Installation					
(1019) Labor for Dismantle					

Supervisor will be: _____
Phone: (_____) _____

Note: If exhibitor fails to pick up men at time ordered, a one hour per man no-show charge will be assessed.

RATES: ESTIMATED DISPLAY LABOR COST FOR ADVANCED PAYMENT

Charges for labor service are based on prevailing rates of labor and materials. All labor before 8:00 A.M. and after 4:00 P.M. weekdays and all hours Saturday, Sunday, and holidays will be charged at overtime rate. Minimum charge one (1) hour per man. Straight time rate ... \$45.00 per man hour, overtime rate ... \$90.00 per man hour. For information and cost relative to unloading and reloading please see the Shipping Information and Service Order Form enclosed. This form is not intended for the ordering of unloading/loading services. **SEE DRAYAGE SERVICE FORM.**


INSTALLATION					
_____ # of men x _____ # of hours per man x _____ # of days = _____	Total straight time hours x \$ 45.00 / hr.	= _____			
_____ # of men x _____ # of hours per man x _____ # of days = _____	Total over time hours x \$ 90.00 / hr.	= _____			
Add 30% if supervised by George Fern Company (\$ 50.00 min.)					
DISMANTLE					
_____ # of men x _____ # of hours per man x _____ # of days = _____	Total straight time hours x \$ 45.00 / hr.	= _____			
_____ # of men x _____ # of hours per man x _____ # of days = _____	Total over time hours x \$ 90.00 / hr.	= _____			
Add 30% if supervised by George Fern Company (\$ 50.00 min.)					

NOTE:

Your company is encouraged to carry insurance covering potential damages or loss associated with your display. The George Fern Company will NOT be responsible for damage or loss of display materials. In any case, the liability of the George Fern Company will be limited to a maximum of 50% of the total labor bill, not to exceed \$1000.

Yes, I have completed and enclosed the Payment Form

No credit will be given after close of event on items or services ordered, but not received.
If you have a problem please see George Fern Company Service Personnel at the event site prior to opening.

 **Sub Total:** \$ _____

TOTAL: \$ NO TAX ON LABOR _____

Name of Event **Savannah Intenational Boat Show (11021-10)** Booth# _____ Phone (_____) _____

Firm Name _____ Fax # (_____) _____

Address _____ E-Mail _____

Street City State Zip Code

Print/Type Name _____ Signature _____ Date _____

All orders are subject to the terms and conditions as outlined on the payment form.

Return to:

George Fern Company

Expositions • Corporate Events • Exhibits

Nationwide

2310 OLD STEELE CREEK RD / CHARLOTTE, NC. 28208
TELEPHONE 704-398-7440 / FAX 704-398-7444

FORKLIFT WITH OPERATOR SERVICE ORDER FORM

(THIS FORM IS NOT FOR UNLOADING AND RELOADING -
SEE DRAYAGE SERVICE)

DEADLINE

FEBRUARY 8, 2010

for return of this form:

PAYMENT POLICY: Payment in full of total estimated labor must accompany order and be received by deadline to be processed. Please complete payment authorization form.
CANCELLATION: Cancellation of any portion of labor order within 48 hours of start will be charged one hour minimum per man of applicable hourly rate.
LATE REQUEST: Request received after deadline will be filled as work force is made available. Please direct all onsite inquiries to service desk.

LABOR WITH FORKLIFT TO RIG IN BOOTH

If your exhibit includes large header signs, cantilever structures, heavy display components or machinery which cannot be lifted in place by display carpenters, you will require a forklift with operator in your booth for installation and removal. The forklift with operator cost to the exhibitor is billed at hourly increments with a one (1) hour minimum. If additional decorators are required, prevailing decorator labor charges will be assessed. If you have forklift questions, please call the George Fern Company at 704-398-7440. **It is important that exhibit representative check in at service desk to pick up labor ordered.**

ORDER FOR FORKLIFT FOR IN-BOOTH WORK

ORDER:	Number of Men Required	Estimated Hours (one hour increments) Each Man	Start Date	Start Time	Estimated Finish Time	Estimated Total Time
(1005) Labor for Installation						
(1007) Labor for Dismantle						

RATES: ESTIMATED RIGGING LABOR COST FOR ADVANCE PAYMENT

Charges for forklift are based on prevailing rates for labor and materials. All labor before 8:00 A.M. and after 4:00 P.M. weekdays, all day Saturday and Sunday will be charged at the Overtime rate. Forklift and operator is billed at hourly rate with a minimum charge of one (1) hour per man. Straight time rate ... \$ 140.00 per hour per man. Overtime rate ... \$ 210.00 per hour per man. For information and costs related to Labor To Install Displays, Labor To Hang Signs, or Labor For Unloading Services - refer to other forms in this Service Kit.

INSTALLATION

_____ # of Fork/operators x _____ # of hours per man x _____ # of days _____ Total straight time hours x \$140.00 / hr. = _____
_____ # of Fork/operators x _____ # of hours per man x _____ # of days _____ Total over time hours x \$210.00 / hr. = _____

DISMANTLE

_____ # of Fork/operators x _____ # of hours per man x _____ # of days _____ Total straight time hours x \$140.00 / hr. = _____
_____ # of Fork/operators x _____ # of hours per man x _____ # of days _____ Total over time hours x \$210.00 / hr. = _____

NOTE:

Your company is encouraged to carry insurance covering potential damages or loss associated with your display. The George Fern Company will NOT be responsible for damage or loss of display materials. In any case, the liability of the George Fern Company will be limited to a maximum of 50% of the total labor bill, not to exceed \$1000.

Yes, I have completed and enclosed the Payment Form

No credit will be given after close of event on items or services ordered, but not received.

If you have a problem please see George Fern Company Service Personnel at the event site prior to opening.



Sub Total:

\$ _____

TOTAL:

\$ **NO TAX ON LABOR** _____

\$ _____

Name of Event **Savannah Intenational Boat Show (11021-10)** Booth# _____ Phone () _____

Firm Name _____ Fax # () _____

Address _____ E-Mail _____

Street City State Zip Code

Print/Type Name _____ Signature _____ Date _____

All orders are subject to the terms and conditions as outlined on the payment form.

10-410-F

Return to:

George Fern Company

Expositions • Corporate Events • Exhibits

Nationwide

2310 OLD STEELE CREEK RD / CHARLOTTE, NC. 28208
TELEPHONE 704-398-7440 / FAX 704-398-7444

HANGING SIGN SERVICE ORDER FORM

DEADLINE

FEBRUARY 8, 2010

for return of this form:

- PAYMENT POLICY:** Payment in full of total estimated labor must accompany order and be received by deadline to be processed. Please complete payment authorization form.
- CANCELLATION:** Cancellation of any portion of labor order within 48 hours of start will be charged one hour minimum per man of applicable hourly rate.
- LATE REQUEST:** Request received after deadline will be filled as work force is made available. Please direct all onsite inquiries to service desk.

OVERHEAD SIGN INSTALLATION INFORMATION

- All hanging signs must conform to Show Management rules and regulations and facility limitations.
- Height limitation from the floor to the top of sign is 16' above island booths, unless otherwise specified in show rules and regulations.
- Overhead hanging signs should be sent in separate containers and marked "overhead sign".
- George Fern Company will be responsible for pre-assembling all hanging signs.
- All signs must have rigging points, with the exception of cloth banners.
- All signs requiring electricity must have electric ordered in advance on the enclosed Electrical Service Order Form from the official electrical contractor.
- Set up instructions must be provided for signs needing assembly.
- Placement diagram must be submitted with your order. Complete exhibit area layouts showing sign placement and orientation are required.

OVERHEAD SIGN DESCRIPTION

1. TYPE: Cloth Banner Metal or Wood Other _____
2. SHAPE: Square Rectangle Circle Triangle Other
3. SIZE: _____ Height _____ Length _____ Width _____ Weight _____
4. ELECTRICAL: NO YES If yes, order electric on Electrical Service Order Form.
5. Does your sign require assembly? NO YES

- * Send a diagram to represent your booth space. Indicate how far in from each boundry you would like your sign placed.
- * The ceiling structure and relation to support beams may require your sign to be moved from your specified location.

ORDER FOR HIGHLIFT AND CREW

ORDER:	Number of Crew Required	Estimated Hours (30 minute increments) Each Crew	Start Date	Start Time	Estimated Finish Time	Estimated Total Time
(1051) Highlift and Crew for Installation						
(1053) Highlift and Crew for Dismantle						

NOTE: HIGHTLIFT CREW CONSISTS OF OPERATOR, PLUS ONE DECORATOR.

RATES: ESTIMATED HIGHLIFT LABOR COST FOR ADVANCE PAYMENT

Charges for sign hanging labor and highlift are based upon prevailing rates for decorator labor and highlift. All high lift labor will be **\$ 75.00** per half hour highlift crew. **A 30 minute minimum applies.** If additional decorators are required, prevailing decorator labor charges will be assessed. Please refer to the Display Labor Service Order Form for rate information. For additional information and cost related to Labor To Install Displays, Labor With Forklift To Rig In Booth, or for Labor For Unloading Services - refer to other forms within this service kit.

INSTALLATION

_____ # of crews x _____ # of hours per crew x _____ # of days _____ Total hours x \$ 75.00 / per half hr. = \$ _____

DISMANTLE


_____ # of crews x _____ # of hours per crew x _____ # of days _____ Total hours x \$ 75.00 / per half hr. = \$ _____

NOTE:

Your company is encouraged to carry insurance covering potential damages or loss associated with your display. The George Fern Company will NOT be responsible for damage or loss of display materials. In any case, the liability of the George Fern Company will be limited to a maximum of 50% of the total labor bill, not to exceed \$1000.

Yes, I have completed and enclosed the Payment Form

No credit will be given after close of event on items or services ordered, but not received.
If you have a problem please see George Fern Company Service Personnel at the event site prior to opening.

 **Sub Total:** \$ _____

NO TAX ON LABOR \$ _____

TOTAL: \$ _____

Name of Event **Savannah Intenational Boat Show (11021-10)** Booth# _____ Phone () _____

Firm Name _____ Fax # () _____

Address _____ E-Mail _____

Street City State Zip Code

Print/Type Name _____ Signature _____ Date _____

All orders are subject to the terms and conditions as outlined on the payment form.

SHIPPING INFORMATION AND FREIGHT SERVICE

ORDER FORM

PAGE 1

Return to:

George Fern Company

Expositions • Corporate Events • Exhibits

Nationwide

2310 OLD STEELE CREEK RD / CHARLOTTE, NC. 28208
TELEPHONE 704-398-7440 / FAX 704-398-7444

DEADLINE

FEBRUARY 8, 2010

for return of this form:

-IMPORTANT-

Complete the Freight Payment computation below based upon your estimated shipments and return this form with your payment and the Payment Authorization form included with this service kit.

INSTRUCTIONS

- All shipments must be sent prepaid. Collect shipments will not be accepted.
- The Advance Warehouse will **ONLY** accept packaged shipments, including crates, boxes and skids. Loose shipments will not be accepted unless the delivering carrier cannot deliver the shipment to the facility, in which case a 50% surcharge will be added to the warehouse rate.
- Loose, uncrated, van, or specializes carrier shipments should be sent **DIRECTLY** to the **CONVENTION FACILITY** to arrive **AFTER 8:00 AM** on the first day of the exhibitor installation.
- Consignment or delivery of a shipment to George Fern Company, or it's subcontractors by an Exhibitor or Shipper on behalf of the Exhibitor will be construed as an acceptance by the Exhibitor of the Freight Terms and Conditions on the front and reverse of this page.
- Outbound bills of lading must be filled out and turned into the exhibitor service desk. If designated carriers are to be used, the exhibitor must make those arrangements directly with the carrier. If designated carrier fails to show in required time frame, shipment will be reconsigned to house carrier. If no return information is provided, freight will be force to house carrier.

ADVANCE RECEIVING WAREHOUSE

* Label each piece of your shipment(s) as follows:
TO: (NAME OF EXHIBITING COMPANY)
c/o GEORGE FERN
PILOT/QUICK DELIVERY SERVICE
3161 CRICHTON ST.
MOBILE, AL 36607
Event: SAVANNAH INTL. BOAT SHOW
Exhibitor Space #: YOUR SPACE # ASSIGNMENT
Must arrive by: FEBRUARY 19, 2010

DIRECT TO EVENT SITE

* Label each piece of your shipment(s) as follows:
TO: (NAME OF EXHIBITING COMPANY)
SAVANNAH INTL TRADE & CONVENTION CENTER
c/o GEORGE FERN
1 INTERNATIONAL DR.
SAVANNAH, GA 31402
Event: SAVANNAH INTL. BOAT SHOW
Exhibitor Space #: YOUR SPACE # ASSIGNMENT
Target arrival on: FEBRUARY 24-25, 2010

FREIGHT RATE SCHEDULE

Rates below include receipt of your freight; delivery to the booth; storage; and return of empty crates; and the end of the show movement of your freight from the booth to the dock and reloading on trucks. Cost for freight per cwt (100 lbs or fraction) with a **200 lb. minimum per shipment applies.**

CATEGORY	DESCRIPTION	RECEIVED AT	RATE/CWT.
A	Crated or skidded shipments to	Advance Warehouse	50.00
B	Crated or skidded shipments via van lines or specialized carriers, Fed-Ex, UPS, or US Mail to	Advance Warehouse	54.00
C	Shipments requiring special handling, i.e. loose, uncrated, or late freight to	Advance Warehouse	58.00
L	Freight received AFTER FEBRUARY 19, 2010 to	Advance Warehouse	80.00
D	Crated or skidded shipments to	Event Site	44.00
E	Crated or skidded shipments via van lines or specialized carriers, Fed-Ex, UPS, or US Mail to	Event Site	48.00
F	Shipments requiring special handling, i.e. loose, uncrated, or early freight to	Event Site	52.00
M	Freight received BEFORE FEBRUARY 24, 2010 to	Event Site	72.00
P	Small package shipments NOT exceeding 50lbs per shipment via UPS, FedEx or Overnight Carrier to	Event Site	30.00 1ST CTN 10.00 EA ADD'L CTN
R	For delivery of shipment at the close of the show back to George Fern warehouse for loading onto outbound carriers or for post show storage, the additional charge will be	Minimum Charge \$100.00	20.00

FREIGHT PAYMENT COMPUTATION

Enter estimated total pounds of all your shipments by rounding up each total shipment weight to the nearest 100 pounds (i.e. one 232 lb. shipment of any number of pieces would be figured as 300 lbs., 590 lbs. of any number of pieces would be figured as 600 lbs., 705 lbs. as 800 lbs., etc.) any shipment with a total of 200 lbs. or less should be calculated at 200 lb. minimum

	Category (A,B,C,L,D,E,F,M,P,R)	Numbers of Pieces	Weight (Min. 200 lbs.)	Rate/CWT	Total
Shipment 1	_____	_____	_____ lbs.	x _____	= \$ _____
Shipment 2	_____	_____	_____ lbs.	x _____	= \$ _____
Shipment 3	_____	_____	_____ lbs.	x _____	= \$ _____

Yes, I have completed and enclosed the Payment Form

No credit will be given after close of event on items or services ordered, but not received. If you have a problem please see the Geo. E. Fern Co. Service Desk Personnel at the event site prior to leaving.

Please be sure to read both pages of this SHIPPING INFORMATION AND DRAYAGE SERVICE ORDER FORM. Other conditions are applicable as stated on 2nd page.

Sub Total: \$ _____
\$ **NO TAX ON DRAYAGE SERVICE**
TOTAL: \$ _____

Name of Event **Savannah Intenational Boat Show (11021-10)** Booth# _____ Phone () _____

Firm Name _____ Fax # () _____

Address _____ E-Mail _____

Street City State Zip Code
Print/Type Name _____ Signature _____ Date _____

All orders are subject to the terms and conditions as outlined on the payment form.

12-002

Return to:

George Fern Company

Expositions • Corporate Events • Exhibits

Nationwide

2310 OLD STEELE CREEK RD / CHARLOTTE, NC. 28208
TELEPHONE 704-398-7440 / FAX 704-398-7444

DEADLINE

FEBRUARY 8, 2010

for return of this form:

George Fern Company must be advised (4) four weeks in advance of delivery date of any oversized freight (single pieces over 3500 lbs. or odd shaped pieces) which will require unloading / reloading.

INBOUND SHIPMENT - FOR EVENT

1.) Shipper _____ Date shipped _____
 From (City/State) _____ Estimated arrival date _____
 Carrier _____ Pro # _____
 Total # of pieces _____ Total Weight _____

CHECK ONE: to advance Receiving Warehouse or direct to Event Site

2.) Shipper _____ Date shipped _____
 From (City/State) _____ Estimated arrival date _____
 Carrier _____ Pro # _____
 Total # of pieces _____ Total Weight _____

CHECK ONE: to advance Receiving Warehouse or direct to Event Site

3.) Shipper _____ Date shipped _____
 From (City/State) _____ Estimated arrival date _____
 Carrier _____ Pro # _____
 Total # of pieces _____ Total Weight _____

CHECK ONE: to advance Receiving Warehouse or direct to Event Site

MISCELLANEOUS DRAYAGE SERVICES / COST AND GENERAL INFORMATION

STRAIGHT TIME RATES QUOTED are for Monday through Friday 8:00 a.m. - 4:00 p.m. OVERTIME will be charged before 8:00 a.m. and after 4:00 p.m. on weekdays and on Saturday, Sunday or Holidays.

RATES APPLY to each hundred weight with a 200lb minimum and are based on the actual or estimated inbound weight. No allowance will be made for attrition during the convention. Each shipment is considered separately. NO cumulative weights will be allowed on minimums, split shipments, free astray, etc. Special service rates will not be split for mixed shipments.

SHIPMENTS OR EQUIPMENT REQUIRING SPECIAL HANDLING at the convention facility will be subject to a surcharge as indicated on the freight rate schedule. This classification shall be applied to, but not limited to, van shipments which are packed in such a manner as to require unloading by hand (i.e. loose display parts, uncrated equipment not delivered on a flat bed truck etc.) Material will be unloaded from cans, exhibitor's truck or trucks of others at the convention facility, delivered to the exhibitor's booth, picked up at the close of the show, moved to the loading area and reloaded on trucks. It is incumbent on the exhibitor to provide written and accurate weight information on each shipment. Shipments received without receipts or freight bills such as UPS or U.S. Mail will be delivered to the booth without the guarantee of piece count or condition. No liability will be assumed for such shipments.

SPECIAL SERVICES AND RATES - (2201) Steel banding or (1039) shrink wrap for the packaging of displays and equipment is available at the Drayage Contractors service desk for \$.75 per lin. ft. plus (1037) labor at prevailing rates. (702) Fork lifts and drivers are available for particular spotting of equipment with-in your exhibit space After delivery to your exhibit space at prevailing rates for equipment and labor. Please order this service in advance; see "Display Labor and In-booth Forklift Service Order Form". (9997) Mobile equipment will be moved into and out of the exhibit facility for \$ 100.00 per round trip. This service **MUST** be scheduled in advance - **PLEASE CALL**.

COLLECT SHIPMENTS may be refused or accepted at the option of the Official Drayage Contractor. In cases where the Drayage Contractor elects to receive such shipments, the responsible exhibitor or shipper will be notified immediately and payment in full for all charges due must be wired to the Drayage Contractor within 24 hours. A twenty-five (25) special service surcharge will be added to the freight bill for handling any consignments under these conditions. A \$ 10.00 MINIMUM fee will apply to this service.

HAULING TO OR FROM LOCAL FACILITIES - (706) Local delivery/pick-up will be charged at prevailing rates; *In addition to appropriate cwt. charges for drayage services rendered.*

INBOUND AND OUTBOUND TRAFFIC SCHEDULES are the responsibility of George Fern Company / the Official Drayage Contractor. To assure orderly and expeditious handling of exhibit material into and out of the event facility, it is required that exhibitors, including local companies, clear all movement of exhibit material through the Drayage Contractor, who is prepared to handle local pickups and deliveries on a coordinated schedule. It is also recommended that in order to minimize congestion and comply with union requirements all shipments be channeled through the Official Drayage Contractor.

EMPTY CONTAINER STORAGE - Properly labeled empty containers of freight handled by the George Fern Company will be removed and returned to the booth. Empty labels will be available at the service desk. Affixing labels is the sole responsibility of the Exhibitor representative who must remove or obliterate all old labels. The George Fern Company does not assume nor is responsible for removal of containers with old empty storage labels and without George Fern Company labels, improper information on empty labels, or valuables stored in containers with empty labels. Handling of empty containers of freight not brought in by the George Fern Company may be available at an additional charge, predicated upon availability of storage space.

OUTBOUND SHIPPING INSTRUCTIONS should be given to the Official Drayage Contractor at the Convention Center Service area during the Exposition or immediately after its close. If outbound shipping information is available prior to show commencement, forward instructions to the Drayage Contractor. All bills of lading and shipping instructions covering outbound shipments will be checked at the time of actual loading and corrections made where discrepancies exist. Freight remaining on the exhibit floor without proper instructions for disposition will be removed by the Drayage Contractor and shipped with the information available at the time. Under no circumstances will the Drayage Contractor be liable for shipping errors subsequent to the convention unless it has received specific written instructions and has failed to honor them.

DAMAGE TO EXHIBITS while they are being loaded, unloaded or conveyed to the various booths or common carrier by the Drayage Contractor will be its responsibility. The Drayage Contractor WILL NOT be responsible for damage to materials improperly packed, concealed damage, loss or theft of exhibitors materials after same have been delivered to the booth, or before materials have been picked up for loading out of the booth. In any case, the liability of the Drayage Contractor is limited to \$.10 per pound/per article, with a maximum of \$ 50.00 per item, and a maximum of \$ 1,000.00 per shipment. The shipper is encouraged to make arrangements with its insurance carrier if values of articles or shipments are in excess of those stated above.

EXHIBIT LOSS OR DISAPPEARANCE - The George Fern Company and its subcontractors are not, and cannot be, responsible for loss or disappearance of the material of the exhibitor after such material has been delivered to the exhibitor's booth. Relative to inbound shipments, there may be a lapse of time between the delivery of shipment(s) to the applicable booth by the George Fern Company or its subcontractors, and the arrival of Exhibitor's representative at the booth. During such time the shipment(s) will be left unattended in the booth. The George Fern Company and its subcontractors shall not be responsible for any loss or damage that may occur during such period. Similarly, the George Fern Company and its subcontractors cannot be responsible for loss or disappearance of Exhibitor's material before Exhibitor's material is picked up from the Exhibitor's booth for loading after the exhibition. All bills-of-lading covering outgoing shipments that are given to the George Fern Company by the Exhibitor will be checked at the time of pick-up from the booth, and corrections will be made at such time if discrepancies exist. Relative to outgoing shipments, it is possible that there will be a lapse of time between the completion of the packing and the pick-up of material from the booths for loading onto a carrier, and during such time the shipment(s) will be left unattended in the booth. The George Fern Company and its subcontractors shall not be responsible for any loss or damage that may occur during such period. The George Fern Company and its subcontractors will adjust the quantities of items on any bill-of-lading submitted to the George Fern Company or its subcontractors to conform to the actual count of such items in the booth at time of pick-up and shipment.

INSURANCE - Exhibitors are urged to carry all-risk floater insurance covering their materials against damage, loss, theft and all hazards from the time shipment is made prior to the show until shipments are returned after the show.

EXHIBITS TO BE STORED - will be charged at a minimum monthly rate of \$ 20.00 or a rate of \$ 2.00 cwt. per month or fraction thereof. No charge will be made for inbound shipments when received 14 days or less prior to the event. Please call if 15 day or longer storage is required.

Name of Event **Savannah Intenational Boat Show (11021-10)** Booth# _____ Phone () _____

Firm Name _____ Fax # () _____

Address _____ E-Mail _____

Street City State Zip Code

Print/Type Name _____ Signature _____ Date _____

All orders are subject to the terms and conditions as outlined on the payment form.

GEORGE FERN COMPANY

R U S H

DO NOT DELIVER BEFORE:

FEBRUARY 24, 2010

TO: _____

EXHIBITOR NAME

C/O:

SAVANNAH INTL. TRADE & CONVENTION
CENTER
C/ O GEORGE FERN
1 INTERNATIONAL DR.
SAVANNAH, GA 31402

SHOW SITE

SHOW NAME: SAVANNAH INTL. BOAT SHOW

BOOTH NUMBER(S): _____

GEORGE FERN COMPANY

R U S H

DO NOT DELIVER BEFORE:

FEBRUARY 24, 2010

TO: _____

EXHIBITOR NAME

C/O:

SAVANNAH INTL. TRADE & CONVENTION
CENTER
C/ O GEORGE FERN
1 INTERNATIONAL DR.
SAVANNAH, GA 31402

SHOW SITE

SHOW NAME: SAVANNAH INTL. BOAT SHOW

BOOTH NUMBER(S): _____

GEORGE FERN COMPANY

R U S H

MUST DELIVER BY:

FEBRUARY 19, 2010

TO: _____

EXHIBITOR NAME

C/O:

GEORGE FERN

PILOT/QUICK DELIVERY SERVICE

3161 CRICHTON ST.

MOBILE, AL 36607

WAREHOUSE

SHOW NAME: SAVANNAH INTL. BOAT SHOW

BOOTH NUMBER(S): _____

GEORGE FERN COMPANY

R U S H

MUST DELIVER BY:

FEBRUARY 19, 2010

TO: _____

EXHIBITOR NAME

C/O:

GEORGE FERN

PILOT/QUICK DELIVERY SERVICE

3161 CRICHTON ST.

MOBILE, AL 36607

WAREHOUSE

SHOW NAME: SAVANNAH INTL. BOAT SHOW

BOOTH NUMBER(S): _____

Return to:

George Fern Company

Expositions • Corporate Events • Exhibits

Nationwide

2310 OLD STEELE CREEK RD / CHARLOTTE, NC. 28208
TELEPHONE 704-398-7440 / FAX 704-398-7444

OUTBOUND BILL OF LADING & SHIPPING LABEL REQUEST

DEADLINE FEBRUARY 8, 2010
for return of this form:

SEND BACK TO OFFICE BEFORE: FEBRUARY 19, 2010
RETURN TO THE EXIBITOR SERVICE DESK BY: NOT AVAILABLE

EVERY OUTBOUND SHIPMENT REQUIRES A GEORGE FERN BILL OF LADING WITH SHIPPING LABEL(S). PLEASE COMPLETE THE FOLLOWING INFORMATION AND RETURN THIS FORM TO THE ABOVE ADDRESS. WE WILL PREPARE YOUR BILL OF LADING AND SHIPPING LABEL(S) AND DELIVER TO YOUR BOOTH BEFORE SHOW CLOSE

SHIP TO: COMPANY NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
ATTENTION _____ TELEPHONE () _____

FREIGHT (ONLY IF DIFFERENT THAN SHIP TO) ADDRESS)
CHARGES TO: COMPANY NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
ATTENTION _____ TELEPHONE () _____

QUANTITY OF LABELS REQUIRED: _____

NAME OF CARRIER :

COMMON CARRIER _____
VAN LINE _____
AIR FREIGHT _____
OTHER _____

OUR PREFERRED CARRIER IS **PILOT**. YOU MAY USE ANOTHER CARRIER OF YOUR CHOICE, HOWEVER YOU WILL NEED TO SCHEDULE THE PICK UP.

ALL FREIGHT CARRIERS MUST BE CHECKED IN NO LATER THAN: **MON. MAR. 1 AT 12:00PM**

IF YOU ARE USING FEDEX AND/OR UPS YOU MUST HAVE ALL PROPER DOCUMENTS FOR SHIPPING. GEORGE FERN COMPANY DOES NOT HAVE THESE DOCUMENTS. ONCE YOUR SHIPMENT IS PACKED, LABELED AND READY TO SHIP, PLEASE RETURN THE BILL OF LADING, COMPLETE WITH PIECE COUNT AND ESTIMATED WEIGHT, TO THE GEORGE FERN SERVICE DESK. SHIPMENTS LEFT ON EXHIBIT FLOOR WITHOUT PAPERWORK TURNED INTO THE GEORGE FERN COMPANY SERVICE DESK WILL BE RETURNED TO THE WAREHOUSE AT EXHIBITORS EXPENSE.

Name of Event **Savannah Intenational Boat Show (11021-10)** Booth# _____ Phone () _____
Firm Name _____ Fax # () _____
Address _____ E-Mail _____
Street City State Zip Code
Print/Type Name _____ Signature _____ Date _____

All orders are subject to the terms and conditions as outlined on the payment form.

Return to:

George Fern Company

Expositions • Corporate Events • Exhibits

Nationwide

2310 OLD STEELE CREEK RD / CHARLOTTE, NC. 28208
TELEPHONE 704-398-7440 / FAX 704-398-7444

SIGN AND ART WORK ORDER FORM

DEADLINE

FEBRUARY 8, 2010

for return of this form:

CANCELLATION: No refund on orders cancelled after deadline.

LATE REQUEST: Request received after deadline will be filled as available, at the standard rates.

This form is to be used for ordering special signs or artwork (NOT your booth I.D. Sign). There are two types of sign styles available to choose from. The first is signs created using computer cut vinyl graphics. These are good for one, two, or three color simple signs in solid colors. For more elaborate artwork with color gradients, we offer full color digital signs. Complex process color logos are an example of this. Prices indicated below are based on preparation of sign from customer copy or, if digital, computerized artwork supplied.

PRESSURE SENSITIVE VINYL SIGNS

Prices indicated below are based upon 10 words per card and one color copy on white background. Signs other than sizes listed below will be prepared on a pro-rata price basis. Minimum order - \$ 25.00

Qty.	Code	Description	Discount Rate	Standard Rate	Amount
___	(801)	7" x 11" Card	\$ 30.00	\$ 37.50	_____
___	(803)	11" x 14" Card	\$ 36.00	\$ 45.00	_____
___	(805)	14" x 22" Card	\$ 43.50	\$ 54.50	_____
___	(807)	7" x 44" Card	\$ 43.50	\$ 54.50	_____
___	(811)	14" x 44" Card	\$ 66.00	\$ 82.50	_____
___	(813)	22" x 28" Card	\$ 66.00	\$ 82.50	_____
___	(815)	28" x 44" Card	\$ 90.00	\$ 112.50	_____
___	(819)	24" x 96" Foamcore	\$ 192.00	\$ 240.00	_____
___	(821)	48" x 96" Foamcore	\$ 234.00	\$ 292.50	_____
___	(899)	Other _____ x _____	Call for Quote		_____
___	(827)	Easel back for card signs	\$ 9.00	\$ 11.25	_____
___	(829)	Words in excess of 10	\$ 1.50	\$ 1.90	_____
___	(831)	Colored card	\$ 6.00	\$ 7.50	_____
___	(833)	Additional color lettering	\$ 6.00	\$ 7.50	_____

Emblems, trademarks, logos, special style lettering, etc., can be prepared at extra cost depending on size and amount of work involved in production. Advance quotations can be provided upon submission of copy.

FOUR COLOR DIGITAL SIGNS

Prices indicated below are based upon process color printing, mounting, and laminating on showcard or foamcore. Signs other than sizes listed below will be prepared on a sq/ft. basis, rounded to the nearest 1/2 ft. x 1/2 ft. Minimum order - \$ 30.00

Qty.	Code	Description	Discount Rate	Standard Rate	Amount
___	(861)	7" x 11" Card	\$ 45.00	\$ 60.00	_____
___	(863)	11" x 14" Card	\$ 54.00	\$ 72.00	_____
___	(865)	14" x 22" Card	\$ 62.25	\$ 87.00	_____
___	(867)	7" x 44" Card	\$ 62.25	\$ 87.00	_____
___	(871)	14" x 44" Card	\$ 82.50	\$ 132.00	_____
___	(873)	22" x 28" Card	\$ 82.50	\$ 132.00	_____
___	(875)	28" x 44" Card	\$ 135.00	\$ 180.00	_____
___	(879)	24" x 96" Foamcore	\$ 288.00	\$ 384.00	_____
___	(881)	48" x 96" Foamcore	\$ 351.00	\$ 468.00	_____
___	(882)	Other _____ x _____	\$15.00sq/ft ..	\$22.50sq/ft	_____
___	(882)	Sentra _____ x _____	\$16.50sq/ft ..	\$24.75sq/ft	_____
___	(885)	SGL Banner	\$	\$16.50	\$ 24.75

Emblems, trademarks, logos, special style lettering, etc., are **inclusive** of the above prices, if provided to us in digital format. Please provide in a PC vector format if available, or PC Raster is the second option. If you can only provide in Mac format, we will attempt to convert, but cannot guarantee 100% accuracy in conversion. If you have any questions on formats supported, please call.

PLEASE INDICATE COLOR OF SIGN AND LETTERING:

COLOR OF BACKGROUND _____ COLOR OF LETTERING _____

PLEASE CHECK TYPE OF SIGN DESIRED:

Vertical Sign Horizontal Sign

INDICATE SIGN COPY

See Attached

Yes, I have completed and enclosed the Payment Form

No credit will be given after close of event on items or services ordered, but not received. If you have a problem please see the Geo. E. Fern Co. Service Desk Personnel at the event site prior to leaving.



Sub Total: \$ _____
7% State tax: \$ _____
TOTAL: \$ _____

Name of Event **Savannah Intenational Boat Show (11021-10)** Booth# _____ Phone () _____

Firm Name _____ Fax # () _____

Address _____ E-Mail _____

Street City State Zip Code
Print/Type Name _____ Signature _____ Date _____

Return to:

George Fern Company

Expositions • Corporate Events • Exhibits

Nationwide

2310 OLD STEELE CREEK RD / CHARLOTTE, NC. 28208
TELEPHONE 704-398-7440 / FAX 704-398-7444

DEADLINE FEBRUARY 8, 2010
for return of this form:

CANCELLATION: Cancellation after deadline will be charged at 75% of prevailing rate.
LATE REQUEST: Request after deadline will be filled as available at the standard rate.
COLOR/SIZE: Choices not indicated will be selected by George Fern Company to coordinate with show colors and size of exhibit.

Please indicate Selections by Circling

POTTED PLANTS - Indicate Color Selection		DISCOUNT	STANDARD	COST
Qty. _____	(1501) Azaleas - Live available in season	\$ 35.00	\$ 45.00	_____
Qty. _____	(1502) Bromeliads - Live, available in season	\$ 42.00	\$ 55.00	_____
Qty. _____	(1503) Chrysanthemums - Live, White / Yellow	\$ 35.00	\$ 45.00	_____
Qty. _____	(1505) Ferns - Live, Floor / Hanging	\$ 42.00	\$ 55.00	_____

TROPICAL GREEN PLANTS		DISCOUNT	STANDARD	COST
Qty. _____	(1507) 3 Ft. - Slim / Full	\$ 55.00	\$ 71.50	_____
Qty. _____	(1509) 4 Ft. - Slim / Full	\$ 65.00	\$ 84.50	_____
Qty. _____	(1511) 5 Ft. - Slim / Full	\$ 75.00	\$ 97.50	_____
Qty. _____	(1513) 6 Ft. - Slim / Full	\$ 85.00	\$110.50	_____
Qty. _____	(1515) 7 Ft. - Slim / Full	\$ 95.00	\$123.50	_____

ALL CONTAINERS FOR TROPICAL GREEN PLANTS WILL BE PROVIDED IN A WHITE WICKER OR DARK RATTAN

PLEASE CIRCLE CHOICE: WHITE DARK

FLOWER ARRANGEMENTS - Indicate Color Selection		DISCOUNT	STANDARD	COST
Qty. _____	(1545) Table Top, 10" Baskets of cut flowers	\$ 95.00 to	\$120.00 to	_____
	Style: Center Piece - Tall, Low, One Sided	\$125.00	\$150.00	
	Colors: White, Yellow, Rust, Lavender, Blue, Pastels			


SPECIAL REQUIRMENTS AND LANDSCAPING - other than items listed above

Prices on bark, moss, fencing, fountains, (1573) hedge plants, (1599) general landscaping are available when submitting "To Scale Layout of Desired". Feel free to phone us to discuss or fax your layout to the number indicated on the letterhead above. If you wish, we can have a representative visit your exhibit space.

COMPLETE THE FOLLOWING ONLY IF YOU HAVE REQUIREMENTS OTHER THAN THOSE LISTED ABOVE:

* (1599) Please have florist come to our Booth No. _____ at _____ A.M. / P.M. on _____ and see our Representative _____ for instructions.
Please provide telephone # (_____) _____ where representative can be reached in advance.

Yes, I have completed and enclosed the Payment Form

 **Sub Total:** \$ _____
7% State tax: \$ _____
TOTAL: \$ _____

No credit will be given after close of event on items or services ordered, but not received. If you have a problem please see the Geo. E. Fern Co. Service Desk Personnel at the event site prior to leaving.

Name of Event **Savannah Intenational Boat Show (11021-10)** Booth# _____ Phone (_____) _____

Firm Name _____ Fax # (_____) _____

Address _____ E-Mail _____

Street City State Zip Code

Print/Type Name _____ Signature _____ Date _____

Return to:

George Fern Company

Expositions • Corporate Events • Exhibits

Nationwide

2310 OLD STEELE CREEK RD / CHARLOTTE, NC. 28208
TELEPHONE 704-398-7440 / FAX 704-398-7444

THANK YOU
RESPONSE FORM

DEADLINE FEBRUARY 8, 2010
for return of this form:

**PLEASE READ CAREFULLY AND
RESPOND BY DEADLINE**

Thank you for reviewing the enclosed order forms. This form has been provided to eliminate unnecessary follow-up mailings and telephone calls to you if you have no need for exhibit furnishings and/or services or if you do not anticipate placing your order until you arrive at event site *PLEASE RESPOND TO THE FOLLOWING:*

PLEASE CHECK ONE:

(T) NO ORDER

After reviewing the enclosed order forms, we have determined that we will not require any furnishings or services from the George Fern Company

(W) WILL ORDER AT EVENT SITE

We are unable to request our needs in advance; however, we do anticipate ordering items and/or services at prevailing rates & conditions from the following categories when we arrive at event site (please check):

- | | |
|-------------------------------|---------------------------------------|
| _____ Exhibit Furniture | _____ Custom Furniture |
| _____ Exhibit / Custom Carpet | _____ Panelboard |
| _____ Display Rental Package | _____ Display Labor |
| _____ Sign / Artwork | _____ Cleaning |
| _____ In-Booth Forklift | _____ Drayage / Freight Services |
| _____ Floral Rental | _____ Hanging Sign |
| _____ Misc. (list) _____ | _____ Audio / Visual Equipment Rental |

(Some furnishings and/or services listed above may not be available at this particular event. Please check order forms. If not offered, please feel free to inquire with our office. Also note that you may find some services above are provided by someone other than George Fern Company. (See letterhead of each form and contact appropriate company regarding your intent to order at event site.)

CONTACT SOMEONE ELSE REGARDING OUR EXHIBIT NEEDS

I am not the person responsible for the ordering of exhibit furnishings and services.
PLEASE CONTACT THE FOLLOWING INDIVIDUAL:

Name _____ Phone () _____
Company Name _____
Mailing Address _____
City / State / Zip _____

PLEASE RETURN THIS FORM TO AVOID UNNECESSARY MAILINGS AND CALLS !

Name of Event **Savannah Intenational Boat Show (11021-10)** Booth# _____ Phone () _____
Firm Name _____ Fax # () _____
Address _____ E-Mail _____
Street City State Zip Code
Print/Type Name _____ Signature _____ Date _____