



FOR IMMEDIATE RELEASE

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The 10th Annual Savannah Boat & Outdoor Show is Back and Bigger! *Fun for the whole family, March 2-4*

The 10th Annual Savannah Boat and Outdoor Show will be held March 2-4, 2012 at the Savannah International Trade & Convention Center.

The Savannah Boat & Outdoor Show features the latest models from the region's leading dealers, many offered at discount prices. This is a great opportunity to plan warm-weather activities and upgrade your boat and gear. The Show promises to offer a wide variety of boats to choose from.

In addition to boat dealers, exhibitors will feature an extensive assortment of the latest in marine and fishing products including: fishing tackle and accessories, marine electronics, boat lifts, dock systems, marine finance and insurance as well as nautical gifts.

Attendees will find features the whole family can enjoy, including:

- **Swampmaster Alligator Show**-The Swampmaster will astound you as he catches an 8 foot, 200 pound alligator with his bare hands! Enjoy this thrilling and educational show with Swampmaster Jeff Quattrocchi including an opportunity to safely touch and get your picture taken with a baby gator. Friday, Saturday & Sunday.
- **Twiggy the Water Skiing Squirrel** brings smiles and a message of boating safety to kids of all ages as she skis behind a remote control boat at our indoor pond. Enjoy daily shows and have your picture taken with Twiggy.
- **Savannah Fishing Expo**, features a wide variety of fishing seminars, demonstrations, and one-on-one discussions with local experts. These educational seminars, for fisherman of all skill levels, are scheduled Saturday and Sunday of the Show.
- Adults and kids are invited to come test their skills at **The Fishing Simulator** presented by the Georgia Department of Natural Resources, Friday, Saturday and Sunday.
- **Fish Carvings by Rick & Billy**-Stand by and watch as Rick & Billy use a chainsaw to transform a piece of wood into a beautiful masterpiece!
- **Face Paintings by Inspired Creations**-Saturday and Sunday.

Show Hours:

Friday, March 2: Noon-6pm

Saturday, March 3: 10am-6pm

Sunday, March 4: 11am-5pm

Tickets:

\$8 adults (\$5 on Friday)

\$3 Children 4-12 years

Kids 3 & under- FREE

Parking: \$5 or take the River Street Ferry for free

For more information and a \$1.00 off coupon, visit SavannahBoatandOutdoorShow.com

About JBM:

JBM & Associates is an event management and marketing firm with a focus on consumer show management. JBM produces The Charleston Boat Show, the Savannah Boat & Outdoor Show, the Upstate Women's Show, the Spice of Life Food & Fitness Fest and the Columbia Women's Show scheduled to launch in February 10-12 . For more information please visit, www.JBMShows.com.

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