



3/16/2008

JBM Shows
Charleston, South Carolina

Dear Jacqui,

It is with great pleasure that I write this letter to you after the completion of our five year sponsorship. Mercury Marine has now been associated with both your Charleston and Savannah boat shows for the past five years and we have been delighted with the results of our decision.

Our commitment to the shows has given support to our dealers whether they are Mercury Outboard, Mercruiser Stern Drives or one of our 25+ boat companies that are represented by our dealers around the globe. Many of those lines are represented by Mercury dealers in the Charleston and Savannah shows.

Brunswick Corporation is the parent company to Mercury Marine and is a company that believes in its dealer organizations and dealer support. Our participation in Charleston and Savannah has been nothing less than an example of that support and has been proven to be the right choice for us.

My personal thanks to you and your fine staff for making this association a success for our dealers and for Brunswick / Mercury.

We look forward to the future with JBM ! Thanks to all in your organization.

Sincerely,

Skip Hegel
Director of Sales
Mercury Marine